

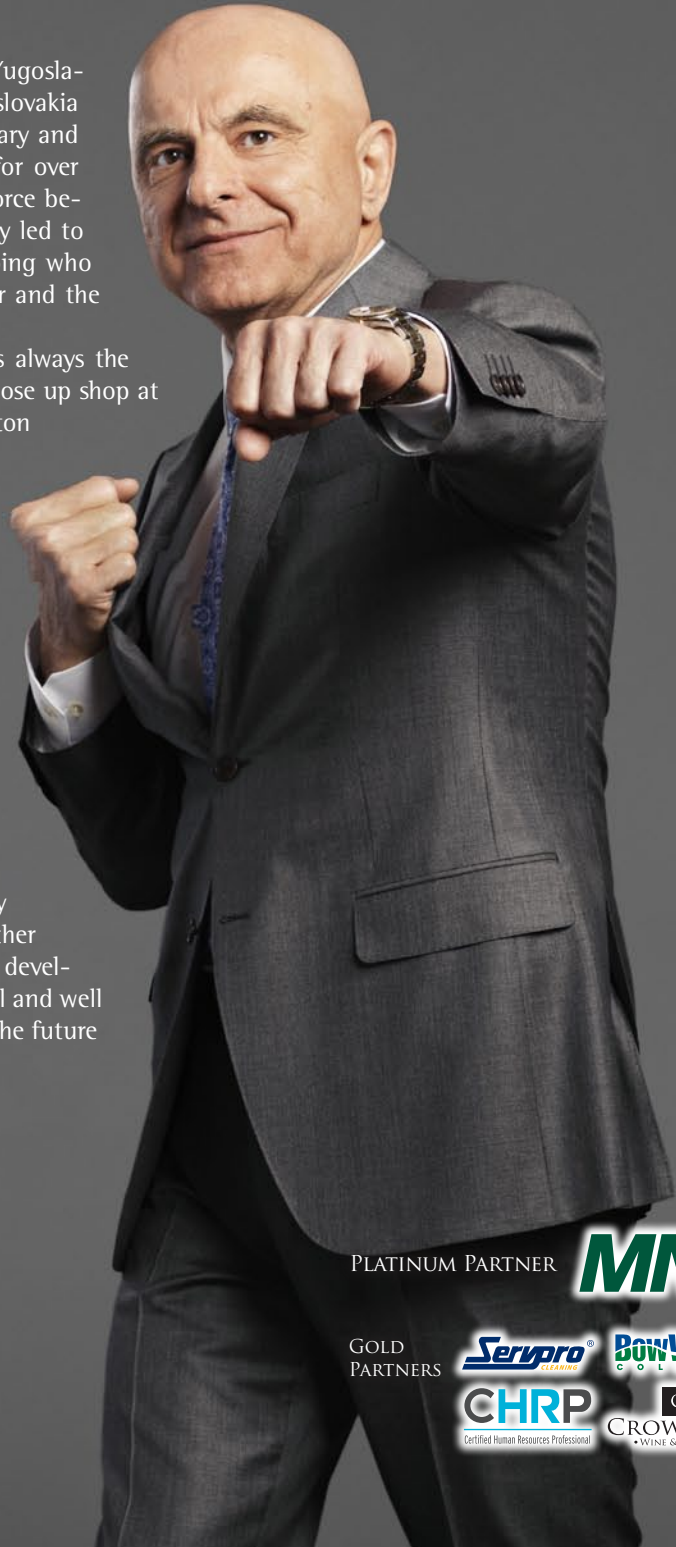
# Leader of Tomorrow: Victor Petrovic

**Company: Mostar Directional Technologies Inc.**  
**Incorporated: 2004 Date leadership assumed: 2004**

In 1968, Victor Petrovic was a lieutenant of the Yugoslavian army. The Soviets had just invaded Czechoslovakia and were stationed on the border between Hungary and Yugoslavia. "I was in the trench on the front line for over 21 days straight," recalls Petrovic. It was a driving force behind his decision to leave the country and ultimately led to his journey to Canada, playing a major role in shaping who he is today as a successful, determined entrepreneur and the founder of Mostar Directional Technologies Inc.

Since he started his first business in 1976, he was always the first to open the door each day and the last one to close up shop at night. In the meantime, he's become a seven-time Boston Marathon runner, earned his second-degree black belt in kung fu and founded a company that has become a leader in its field, despite recent market instability – Mostar Directional Technologies. A machinist by trade, Petrovic went from humble beginnings to go on to establish and operate a highly successful business in the directional drilling industry, all the while supporting local sports teams and cultivating the entrepreneurial spirit in tomorrow's business leaders.

He has adamantly stuck to his firm policy of holding zero debt in a 100 per cent cost control environment. After gaining decades of experience in servicing and manufacturing equipment for the directional drilling industry, he was able to identify opportunities for significant cost control where other companies relied on third-party vendors. He has also developed his own in-house team of electronic, mechanical and well engineers and a host of value-added services to fuel the future growth of this truly remarkable, resilient company.



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